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Project Name: Custom Classified website

programming language: PHP

Framework: Laravel

Website requirements

Backend:

Solid Backend: Detailed backend management features to manage every functionality like Category, sub-categories, location, ads management etc.

Strong filtration system for detecting Spam/ duplicate ads through titles/ description details. Better filtration system is a must have feature for any advertising site

Ads Management- Admin ad moderation and publication system- bulk ad publishing/deleting and quick edit option where admin could use meta tags, titles, etc.

User Management system- where admin can easily manage registered/ verified/ unverified users and can perform multiple actions, like- add new/edit/delete/ Add

Advertising panel- campaign manager for admin (for banner/
featured/networks ads)

Enable Google Analytic tracking tools

Email Notifications to users

#Advanced Search for Postings

#Editing main Categories

#Detailed Site Statistics

#Site Hits History

#Site Information Customization

#Setting Number of Postings to be Shown in a Page

#Old Item Cleanup system

#Mail Messages Customization

#Send Mail

#Send Newsletter

#Change Password

#Daily, Weekly, Monthly Hits and Posting Report

Security Features: Prevent Contact Details like Phone Scraping, Email Copy Protection, Limit login attempts, #Login History, IP Blocking, Email Blocking, Forbidden Words

Front end:

Create Account

Place the Register/Login links on top and make the provision to open them with a dedicated page or popup for sign-up form. This will make it prominent and help increase the number of sign-ups. Keep the sign up process explicit with fields like:

- Add Profile Picture
- First Name
- Last Name
- Email ID
- Location
- Password
- Confirm Password
- Phone Number
- captcha
- check box (accept terms and condition)

Phone Verification

All ads posted on the website must undergo an account verification. This can be done through a code which sent to Donor's mobile number.

Login

Just like registration feature, a special pop up can be dedicated for login purpose with fields like:

- Phone Number
- Password
- There should be an option to login with social media accounts also. This will further simplify the process of joining the site

Post an Ads

- Every ad requires a title.
- Images to be uploaded (max 4).
- YouTube videos can be added.
- A long description.
- Contact info (email and phone number) with contact person's name.
- Location

Advertisement Preview

- Title of the ad
- Location of donor
- Time/date of submission
- Unique Advertisement ID
- Product images
- Description
- Fb comment



User Profile/dashboard

Once a Donor has listed a product on the website, he should be provided a dashboard to manage the posted ads. Highlights of this ad management feature are:



- Create Post option
- My ads (Posted ad can be edited, deleted)
 - All ads
 - Active ads
 - Inactive ads
 - Donated ads
- Total post
- Total helped people
- Edit profile
- Messages



Search Feature

- Instant suggestions
- Category suggestions along with keyword suggestions.
- Option to search a product in a particular category.
- Location filter as part of the search bar.
- Filter options to refine the search results.

Map Integration on Ad Page

Map integration lets a receiver know the location of donor. The location should be marked automatically based on the area filled by the receiver while listing the product. This is yet another highly recommended

Report an Ad

Add a special “Report” form on each page which should allow users to report irrelevant or misleading ads.

Help Section

Create a vast help and support section. Help section can include all the important queries that a user can face while using your platform or while posting a particular ad.

Website Blog

The site must have a special blog where admin and user can share tips for donors & receivers on vast range of topics. Along with informative posts on how to be safe and share their knowledge and review

Display of Latest Ads in Home page

Latest ads can be show in home page. This will help the user in quickly discovering ads most relevant to him.

#Home page must have all the categories displayed and arranged separately with all the sub categories in them.

Responsive Design- PC, mobile phone, tablet, iPad or iPhone, the site should auto adjust to the viewer screen size

Related posts/ ads

User friendly seo urls

Show ad views for each ad listing

Google Map Supported

Smart Captcha for ad

Social icons/ buttons for content sharing

Live chat (user to user)

Dedicated notification Icon/Button

#real time donate and receive count

PSD and html template link given below

HTML:

https://themeforest.net/item/classified-pro-classified-and-listing-template/20595038?fbclid=IwAR2jITvH3SD4WpY96_Xebj-PzpKPi9bAOhzJbmcZHDMLiryQTfAopOj-g

PSD:

<https://themeforest.net/item/classified-pro-classified-and-listing-template/20418644>

For any further information please feel free to contact us

Thanks